

National Smile Month Story / Poem Competition

Celebrate with us this National Smile Month,
12th May – 12th June 2025
and help raise awareness of the importance of good oral health.

We are asking children aged between 6 to 11 across Lincolnshire, to write a short story (up to 400 words) or a poem promoting the importance of looking after our teeth. Whether it's about brushing, eating tooth friendly foods and drinks, the tooth fairy - it is entirely up to you, as long as it is about teeth!



Enter for a chance to win!

The winner will have their story or poem turned into a video with their voiceover, plus receive an electric toothbrush and a book voucher.

Please send your entries in by 5pm 12th June 2025 via either email at ohimp.lincolnshire@cds-cic.nhs.uk or by post to:

Oral Health Improvement Team,
North Hykeham Health Centre, Moor Lane, North Hykeham, Lincoln, LN6 9BA

Winner will be announced on 1st July 2025. Please ensure you provide the child's name, school they attend or parents contact on the back of the submission or in the email.

The winner will be expected to take part in post-competition publicity for CDS. This may mean their name and image being used on the internet, in publications, on TV and Radio, along with an image/video of their winning entry.

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RULES OF ENTRY

CDS's National Smile Month Story/Poem Competition is open to residents aged between 6 and 11 years on the closing date of 12th June 2025.

We welcome entries from children of all abilities and needs.

To enter the competition, entrants must:

1. Write a short story or poem (up to 400 words) that can be anything about teeth.
2. Ideas must be the entrant's own work.
3. Have parent / guardian's permission to enter the competition.
4. Entries must be received by 5pm on Thursday 12th June 2025.
5. Late entries will not be included.
6. Only one entry per person to be submitted.

If multiples are received, we will accept the first and disregard others.

7. Winner will be announced on our social media channels and contacted on 1st July 2025 to arrange a convenient date for CDS to record them reading their entry.

8. If CDS is unable to contact the winner after a reasonable number of attempts have been made, we reserve the right to offer the prize to the next best entry.

9. The prize is as stated and cannot be transferred. There is no cash alternative.

10. Winner will be expected to take part in post-competition publicity for CDS. The winner's name and image may be used on the internet, in publications, on TV and Radio, along with a copy of their winning entry.

11. The parent / guardian of an entrant is deemed to have accepted these rules when giving permission to the entrant to submit their entry.

**Any questions please contact the OHI team on:
oralhealthimprovement@cds-cic.nhs.uk**