



DESIGN A LOGO

Monday 28th June 2021

What is a logo?

- Talk to the person next to you about logos.
- What do you know about them?
- When do you see them?
- Do you know any logos from specific companies?

Logos you may know:



What makes a GOOD logo?

What Makes a Logo Design,
Good?



- **S**imple
- **M**emorable
- **A**ppropriate
- **R**esizable
- **T**imeless

Designing your own logo

- Today you will design and create your own logo.
- It could be:
- Prophets class,
- An after school club,
- The company which own your 'helpful robot' you designed on Scratch,
- A new company for video games, computers, phones etc,
- A new shop that sells something you are interested in.
- Write your idea down on your whiteboard.

Sketch your logo

- Sketch your logo on your whiteboard / or scrap paper.
- Develop your idea to improve it –
- Can you make it more simple or effective?
- Can you include something from the idea
 - P from P Prophets class could be the main part?

What Makes a Logo Design,
Good?



Design logo using iPad software

- Use the iPad to design your logo!

- When finished, check these...

Is it ...

- Show Mr Jacques

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