

To be able to create a persuasive
advert.



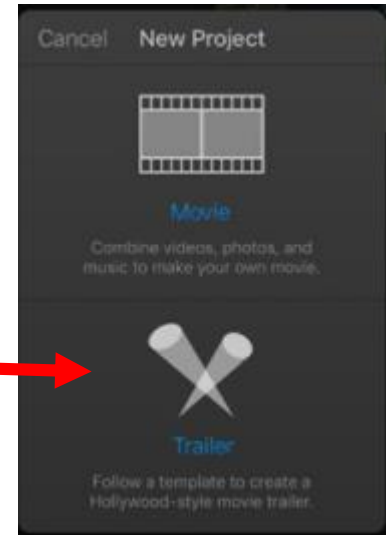
Today we are going to create our adverts.

How to use iMovie.



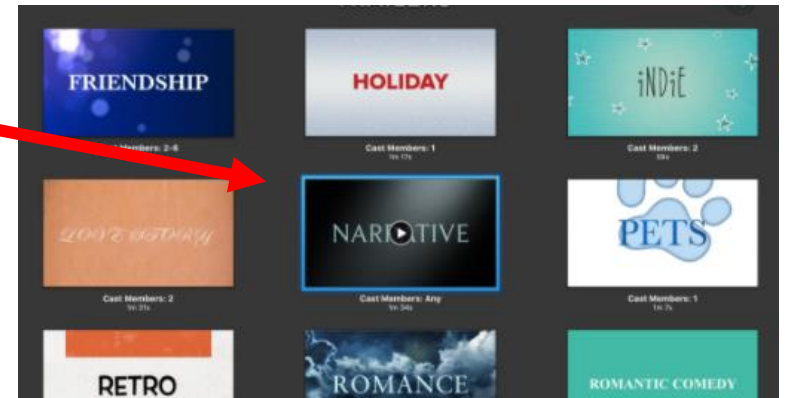
Open the app and click on the large **+** to create a new movie

Next, click on the “trailer” option



Now you can choose the style that you would like your advert to be created in.

Then click “create” in the top right corner.

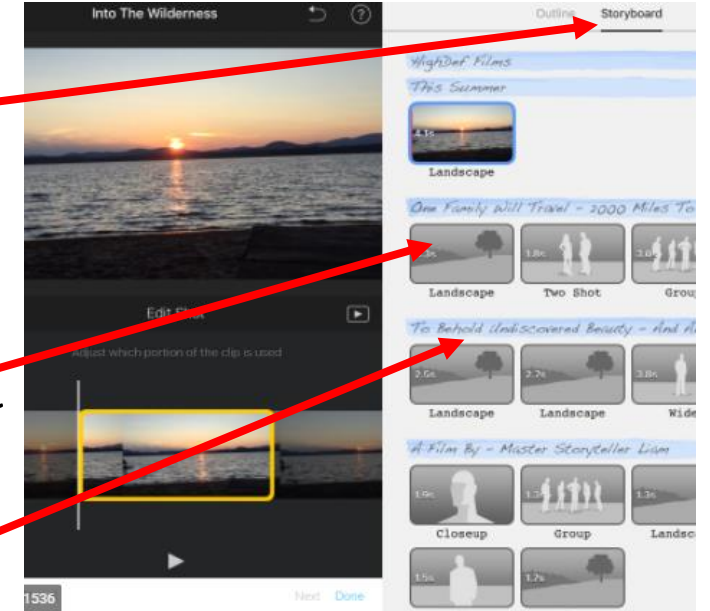


Click on “storyboard” to see the pictures and videos that you can include

On each of these sections, click on the picture to add the image or short clip that you would like to include.

Here, you can also edit the text shown.

You can view what you have done by clicking the play button. If you are not happy, you can go back and edit.



When you have completed your advert, send it to me on

disciplesremote@infinityacademies.co.uk

I will then be able to put them all on the video resource centre ready for us all to look at in tomorrow's lesson.

I can't wait to see what you have created!!

