

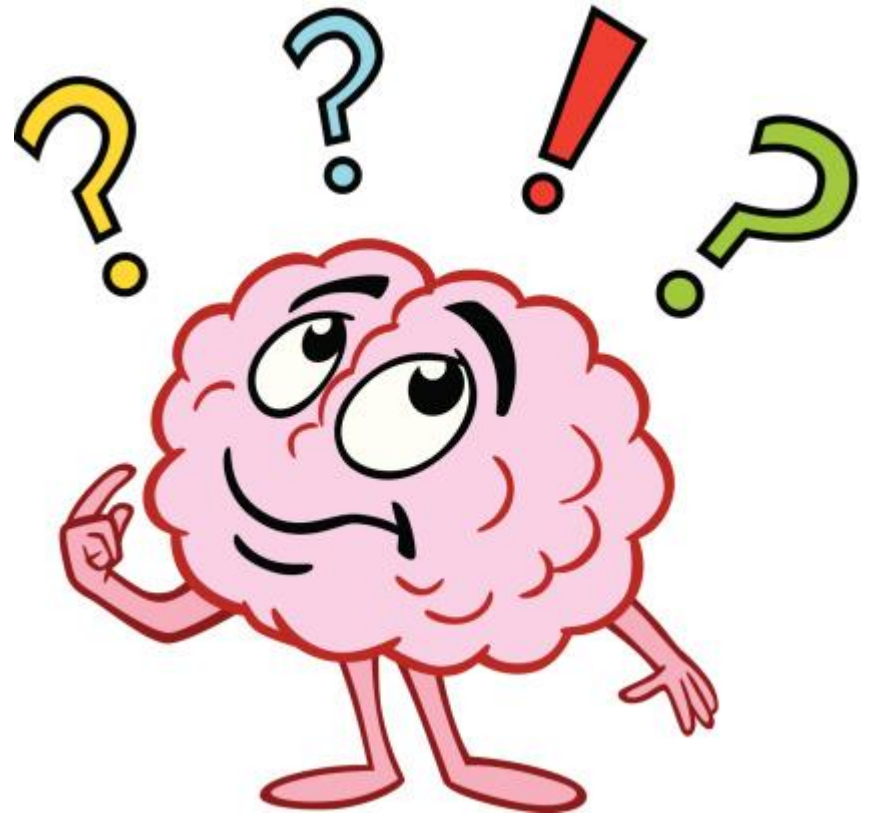
LO: To plan my writing by discussing writing similar to that which they are planning to write in order to understand and learn from its structure, vocabulary and grammar.

Let's look at planning our persuasive advert.

What shall we include?

Why is our school amazing?

Why should someone think about attending our school?



To plan we are going to use IPEEL.

Remember, our planning should be bullet points, not full sentences.

Think first about our introduction.

What might we need to include in our introduction?

Think first about our first point.

What is good about our school?

Think about our second point.

Why should someone join our school family?

Think about our third point.

Why do we want them in our school?

Now our ending or conclusion

How might you conclude or end your advert?

Now we have worked through a plan together, you are going to be writing your own plan for your own advert.

Use the planning format that you have been given and think carefully the bullet points that you are going to include.

